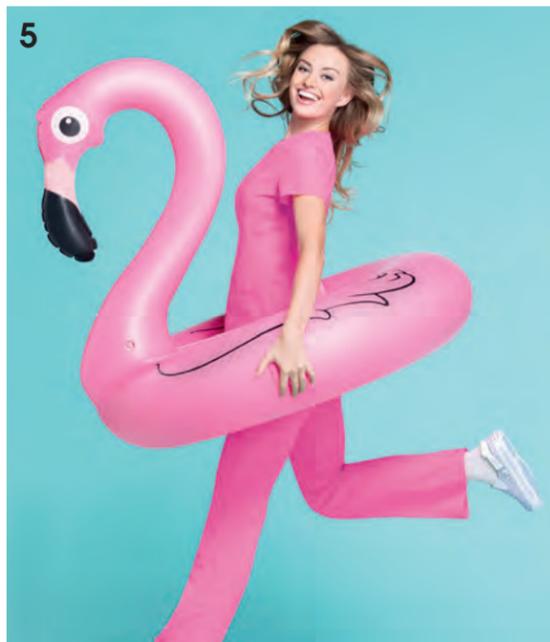


♥ heartsoul ♥



Spring 2018

# WHAT'S NEW *for Spring*



*new colors*  
FLAMINGO and  
FROSTED MINT  
**20110 and 20710**  
BREAK ON THROUGH  
COLLECTION  
page 5

*new style*  
WARM-UP JACKET  
**HS315**  
BREAK ON THROUGH:  
BREAK FREE COLLECTION  
page 8

*new colors*  
GALAXY BLUE, RED  
and TEAL BLUE  
**HS020, HS650 and HS660**  
BREAK ON THROUGH:  
BREAK FREE COLLECTION  
pages 10-11

*new print collection*  
CANDY CRUSH  
7 PRINTS IN 6 STYLES  
pages 15-18

*new socks*  
CANDY CRUSH and  
THINK POSEY-TIVE  
pages 16 and 18

Coordinated shoes and socks  
are shown throughout this  
catalog. See Spring 2018  
*Footwear & Legwear* catalog  
for information on other  
footwear. See page 23 for  
a complete list.

Cover: Models shown wearing  
20710 (FLMH, FSTH), 20110  
(FLMH, FSTH), Princess (WHT)  
and Rise (WWW) shoes.

# TABLE OF *Contents*

- 2 What's New
- 4 Break On Through
- 8 Break On Through: Break Free
- 12 Head Over Heels
- 15 Fashion Prints
- 19 Continuing Prints
- 20 Color and Style Matrixes
- 22 Size Chart and Fit Guide
- 23 Indexes and  
Color Abbreviations



# break on THROUGH COLLECTION

Designed for comfort, made for performance and full of personality, this fashionable and functional collection is for the young at heart.

## Details:



Signature pink bungee loop and pocket detail



Signature woven neck tape

## new colors

**20710** PITTER-PAT  
SHAPED V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit V-neck top features rounded patch pockets with a small interior pocket, an exterior pink bungee loop, and hidden pink grommet and bungee loop for headphones. Also featured are double-needle topstitching, signature woven neck tape, princess seams and side vents.



Sizes: **XXS-3XL**  
Length: 25½"

## NEW COLORS:



See page 20 for all colors and sizes.



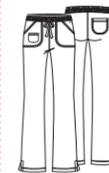
## new colors

**20110/P/T** HEART BREAKER

LOW RISE DRAWSTRING PANT

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, low rise, flare leg pant features a raised HeartSoul logo all-around elastic waistband, functional drawstring, rounded patch pockets and a small welt pocket with pink bartacks. Also featured are an exterior pink bungee loop, rounded back pocket and side vents.



Sizes: **XXS-3XL**  
Inseam: 30½"

## NEW COLORS:



See page 20 for all colors and sizes.



Elastic Heartsoul waistband and pink bungee loop

## Complete the outfit

**KNEE-HIGH**

INSPIRED BY LOVE (IPBL)

80 Combed Cotton/15 Nylon/5 Spandex

1 pair pack

One size

PINK RIBBON





**HS619 CROSS MY HEART**  
MOCK WRAP TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit mock wrap top features a V-neckline, angled patch pockets with small interior pockets, and a hidden pink grommet and bungee loop for headphones. Also featured are double-needle topstitching, signature woven neck tape, princess seams, a shirttail hemline and side vents.



Sizes: **XXS-3XL**  
Length: 27"

- COLORS:**
- BCKH CABH CILH GLXH NAYH PEWH
  - PNKH RDHH ROYH TEAH WHIH WINH

**HS620 SPOT OF HOPE**  
SHAPED V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, shaped V-neck top features a mock sweetheart neckline with contrast tapered double neckband, laser-cut detail with contrast underlayers above the yokes, angled patch pockets (one with a small interior pocket and exterior utility loops), double-needle topstitching, signature woven neck tape, princess seams and side vents.



Sizes: **XXS-3XL**  
Length: 26"

- COLORS:**
- WHBY WHPY

**HS627 BEAT OF MY HEART**  
V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, shaped V-neck top features rounded patch pockets with a small interior pocket, an exterior bungee loop, and a hidden pink grommet and bungee loop for headphones. Also featured are double-needle topstitching, signature woven neck tape, princess seams and side vents.



Sizes: **XS-3XL**  
Length: 25½"

- COLORS:**
- BTBK BTNY BTPW BTPY BTWH

**20310 IN DA HOOD**  
ZIP FRONT WARM-UP JACKET

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, zip front warm-up jacket features a detachable hood, front and back princess seams, patch pockets, an outer welt pocket with pink bartacks, hidden pink grommet and bungee loop for headphones, signature woven neck tape and elastic binding at each sleeve hem.



Sizes: **XS-3XL**  
Length: 24½"

- COLORS:**
- BCKH CABH CILH GLXH HUNH NAYH
  - PEWH PNKH RDHH ROYH TEAH TURH
  - WHIH WINH

**20402 LAB-SOLUTELY FABULOUS**  
LAB COAT

95 Poly/5 Spandex Fine Dobby

A Contemporary fit lab coat features a notched lapel, four-button closure with heart-embossed buttons, elastic binding at each sleeve hem and princess seams. Also featured are welt pockets with an interior coin pocket, a bungee loop, grosgrain ribbon detail and signature woven neck tape.



Sizes: **XS-2XL**  
Length: 34"

- COLORS:**
- BCKH WHIH

# break on THROUGH Break Free

Trend-inspired designs and signature details make this collection unique.

## Details:



Triple-heart heat transfer with signature heart grommet



Dotted-heart heat transfer



Rib-knit side panels and elbow panels

## new style

### HS315 HEART-WARMING

ZIP FRONT WARM-UP JACKET

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, zip front warm-up jacket features rib-knit side panels, elbow panels and cuffs (with thumbholes); front pockets; front and back princess seams; a shirttail hemline; and signature woven neck tape, pink bungee I.D. loop, triple-heart heat transfer and heart grommet detail.



Sizes: XS-3XL  
Length: 27"

## COLORS:



# break on THROUGH Break Free

### HS030/P/T THE JOGGER

LOW RISE TAPERED LEG JOGGER PANT

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, low rise, tapered leg pant features a functional drawstring; all-around elastic waistband and leg openings made of rib knit; and signature triple-heart and dotted-heart heat transfers. Also featured are front rounded pockets (the right with a pen slot), a zip-closure slit pocket, rounded back patch pockets and a locker loop.



Sizes: XXS-2XL  
Inseam: 29"

## COLORS:



See page 20 for Petite and Tall sizes.

### HS310 U DA BOMB

BOMBER JACKET

95 Poly/5 Spandex Fine Dobby

A Contemporary fit bomber jacket features a front-zip closure with signature zipper pull; rib-knit neckband, bottom hem and cuffs; two patch pockets; and an outer sleeve pocket with zip closure and utility slots. Also featured are front princess seams and signature woven neck tape.



Sizes: XS-2XL  
Length: 24"

## COLORS:



## Complete the outfit

### NO-SHOW

KEEPIN' IT CLASSIC (AST)

80 Combed Cotton/15 Nylon/5 Spandex

1/5 pair pack  
One size



new colors

**HS660** LOVE 2 LOVE U  
V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit V-neck top features a rib-knit neckband and yokes, signature triple-heart heat transfer and side vents with heart grommet detail. Also featured are rounded patch pockets with pen slots (the left with a utility loop, the right with an invisible zipper pocket), front and back princess seams, a locker loop, signature woven neck tape and double-needle topstitching.



Sizes: **XXS-3XL**  
Length: 26½"

new colors

**HS650** HEART ZIPS A BEAT  
V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit V-neck top features zipper detail at the neckline; rib-knit pocket openings, yokes and center back panel; signature triple-heart and dotted-heart heat transfers; and side vents with heart grommet detail. Also featured are rounded patch pockets, a utility loop, front princess seams, signature woven neck tape and double-needle topstitching.



Sizes: **XXS-3XL**  
Length: 26"

NEW CORE COLORS:



ALSO AVAILABLE IN:

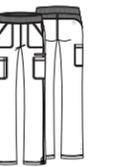


new colors

**HS020/P/T** DRAWN TO LOVE  
LOW RISE PULL-ON CARGO PANT

95 Poly/5 Spandex Fine Dobby

A Contemporary fit, low rise, straight leg pant features an all-around elastic waistband and back yoke made of rib knit, and signature triple-heart and dotted-heart heat transfers. Also featured are front patch pockets, cargo pockets with half-welt pockets and heart grommet detail, an instrument loop and side vents.



Sizes: **XXS-3XL**  
Inseam: 30½"

NEW CORE COLORS:



ALSO AVAILABLE IN:



See page 20 for Petite and Tall sizes.

**HS652** HEART ZIPS A BEAT

CONTRAST V-NECK TOP

95 Poly/5 Spandex Fine Dobby

A Contemporary fit V-neck top features zipper detail at the neckline; contrast rib-knit pocket openings, yokes and center back panel; signature triple-heart and dotted-heart heat transfers; and side vents with heart grommet detail. Also featured are rounded patch pockets, a utility loop, front princess seams, signature woven neck tape and double-needle topstitching.

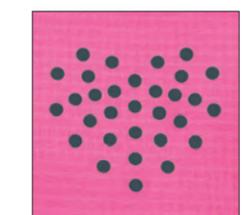


Sizes: **XXS-3XL**  
Length: 26"

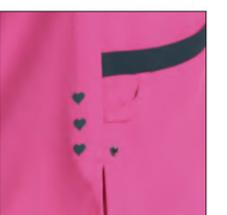
COLORS:



Details:



Dotted-heart heat transfer

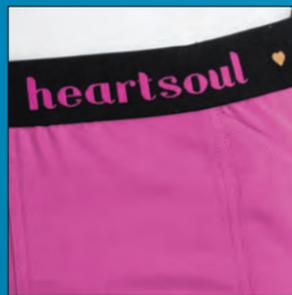


Triple-heart heat transfer with signature heart grommet

# Head Over Heels

Soft stretch twill with sophisticated styling and Certainty® antimicrobial\* fabric technology.

## Details:



All-around elastic waistband



Easy-to-remove carabiner



# Head Over Heels

## 20971A WRAPPED UP

V-NECK TOP

77 Poly/20 Rayon/3 Spandex Twill

A Contemporary fit V-neck top features front seams, angled patch pockets, an interior pocket and utility loops. Also featured are back darts, signature black-and-white woven neck tape and an easy-to-remove HeartSoul logo carabiner.



Sizes: **XXS-5XL**  
Length: 25½"

### COLORS:



## 20972A BELOVED

V-NECK TOP

77 Poly/20 Rayon/3 Spandex Twill

A Contemporary fit V-neck top features rounded patch pockets, interior pockets, utility loops, signature black-and-white woven neck tape, front and back princess seams, and an easy-to-remove HeartSoul logo carabiner.



Sizes: **XXS-5XL**  
Length: 25½"

### COLORS:



## Complete the outfit

### CREW

SUGAR FIX (AST)

80 Combed Cotton/15 Nylon/5 Spandex

1/3 pair pack  
One size



## 20101A/P/T SO IN LOVE

LOW RISE PULL-ON PANT

77 Poly/20 Rayon/3 Spandex Twill

A Contemporary fit, low rise, straight leg pull-on pant features a HeartSoul logo all-around elastic waistband with a functional inside drawstring. Also featured are wrap-around side pockets, cargo pockets, utility loops and side vents.



Sizes: **XXS-3XL**  
Inseam: 30½"

### COLORS:



See page 21 for Petite and Tall sizes.



\*Wash all garments thoroughly after each use. Garments featuring antimicrobial technology do not protect users or others against bacteria, viruses or other disease organisms. Always follow all best practices for infection prevention.

# Head Over Heels

## 20102A/P/T DRAWN TO YOU

LOW RISE DRAWSTRING PANT

77 Poly/20 Rayon/3 Spandex Twill

A Contemporary fit, low rise, straight leg pant features an all-around elastic waistband and functional drawstring with signature gold-plated tips. Also featured are angled front patch pockets, a back pocket, side vents and double-needle topstitching throughout.



Sizes: **XXS-5XL**  
Inseam: 30½"

### COLORS:



See page 21 for Petite and Tall sizes.



## 20601A WARM MY HEART

BUTTON FRONT JACKET

77 Poly/20 Rayon/3 Spandex Twill

A Contemporary fit, button front, round neck jacket features angled patch pockets, utility loops, and an interior pocket. Also featured are a hidden placket, HeartSoul logo buttons, signature woven neck tape, front and back princess seams, and an easy-to-remove HeartSoul logo carabiner.



Sizes: **XXS-5XL**  
Length: 25"

### COLORS:



## Complete the outfit

### CREW

THE NEW CLASSIC (AST)

80 Combed Cotton/15 Nylon/5 Spandex

1/3 pair pack  
One size



# FASHION PRINTS

## Candy Crush



## HS600 LOVE IS ALL AROUND US (LVAU)

V-NECK TOP

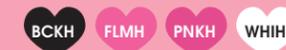
94 Poly/6 Spandex Poplin

Sizes: **XXS-3XL**

Length: 26"

Pink Party contrast

### COORDINATING COLORS:





**HS610** YOUR WILDEST DREAMS (YOWI) V-NECK TOP

95 Poly/5 Spandex Fine Dobby

Sizes: XS-3XL  
Length: 26"  
Flamingo contrast



COORDINATING COLORS:



**HS661** ALL STAR LOVE (ASLV) V-NECK TOP

95 Poly/5 Spandex Poplin

Sizes: XXS-3XL  
Length: 26½"  
Black contrast



COORDINATING COLORS:



**HS301** ALL STAR LOVE (ASLV) WARM-UP JACKET

95 Poly/5 Spandex Poplin

Sizes: XXS-3XL  
Length: 24½"  
Black contrast



COORDINATING COLORS:



**HS616** LET'S TALK ABOUT IT (LESA) V-NECK TOP

94 Poly/6 Spandex Poplin

Sizes: XS-3XL  
Length: 26"  
Flamingo contrast

COORDINATING COLORS:



**HS610** COSMIC LOVE (COSL) V-NECK TOP

95 Poly/5 Spandex Poplin

Sizes: XS-3XL  
Length: 26"  
With iridescent glitter

COORDINATING COLORS:



*New coordinating socks*

**NO-SHOW**

CANDY CRUSH (AST)

80 Combed Cotton/15 Nylon/5 Spandex

1/5 pair pack  
One size



*Complete the outfit*

**TOUGH LOVE**

Slip-resistant

Sizes: 6-10, 11 (Medium)



BLK BLACK

PNKH PINK PARTY

## HS601 TOGETHER FLORAL EVER (TGFE)

SHAPED V-NECK TOP

95 Poly/5 Spandex Poplin

Sizes: XS-3XL

Length: 26"

Frosted Mint contrast



COORDINATING COLORS:



## HS601 THINK POSEY-TIVE (THPY)

V-NECK TOP

95 Poly/5 Spandex Poplin

Sizes: XS-3XL

Length: 26"

Frosted Mint contrast



COORDINATING COLORS:



*New coordinating socks*

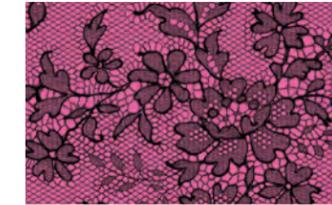
### CREW

THINK POSEY-TIVE (AST)

80 Combed Cotton/15 Nylon/5 Spandex

1/3 pair pack

One size



ACE OF LACE (AOWB)

95 Poly/5 Spandex Poplin

HS602

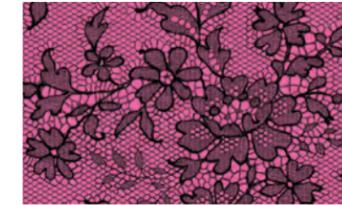
Sizes: XXS-3XL

Length: 26"

Black contrast



Coordinating colors:



ACE OF LACE (AOWB)

95 Poly/5 Spandex Poplin

HS311

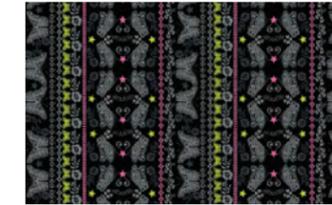
Sizes: XXS-3XL

Length: 24"

Black contrast



Coordinating colors:



A FANCIFUL FLIGHT (AFFI)

100 Cotton Pin Dot Lawn

HS604

Sizes: XS-3XL

Length: 26"

Black contrast



Coordinating colors:



BELLES FLEURS (BFEU)

100 Cotton Pin Dot Lawn

HS624

Sizes: XS-3XL

Length: 26"

Strawberry Rosé contrast



Coordinating colors:



HOO'S UP LATE? (HOPA)

97 Poly/3 Spandex Poplin

HS600

Sizes: XS-3XL

Length: 26"

Black contrast



Coordinating colors:



# MATRIX CONTEMPORARY FIT STYLES

All styles and colors featured are **REORDERABLE**, unless otherwise indicated. Center back lengths and inseams are listed in parentheses.

break on  
THROUGH  
COLLECTION  
BREAK FREE

<b>HS310</b> BOMBER JACKET XS-2XL (24")	<b>HS315</b> WARM-UP JACKET XS-3XL (27")	<b>HS660</b> V-NECK TOP XXS-3XL (26½")	<b>HS650</b> V-NECK TOP XXS-3XL (26")	<b>HS652</b> V-NECK TOP XXS-3XL (26")	<b>HS020/P/T</b> LOW RISE PULL-ON CARGO PANT XXS-3XL (30½") (P) XXS-2XL (28") (T) XS-2XL (33½")	<b>HS030/P/T</b> LOW RISE TAPERED LEG JOGGER PANT XXS-2XL (29") (P) XXS-XL (26½") (T) XS-XL (32")
Black (BCKH) (BTBK)				PNKH CONTRAST		
Navy (NAYH) (BTNY)				TURH CONTRAST		
Pewter (PEWH) (BTPW)				not available		
White (WHIH) not available	not available			not available		not available
Royal (ROYH) not available	not available			not available		not available
Wine (WINH) not available	not available			not available		not available
Ciel (CILH) not available	not available			not available		not available
Pink Party (PNKH) not available	not available			PEWH CONTRAST		not available
Turquoise (TURH) not available	not available			BCKH CONTRAST		not available
Caribbean Blue (CABH) not available	not available			not available		not available
<b>NEW</b> Galaxy Blue (GLXH) not available	not available			not available		not available
<b>NEW</b> Red (RDHH) not available	not available			not available		not available
<b>NEW</b> Teal Blue (TEAH) not available	not available			not available		not available

# MATRIX CONTEMPORARY FIT STYLES

All styles and colors featured are **REORDERABLE**, unless otherwise indicated. Center back lengths and inseams are listed in parentheses.

Head Over Heels  
COLLECTION



<b>20601A</b> BUTTON FRONT JACKET XXS-5XL (25")	<b>20971A</b> V-NECK TOP XXS-5XL (25½")	<b>20972A</b> V-NECK TOP XXS-5XL (25½")	<b>20101A/P/T</b> LOW RISE PULL-ON PANT XXS-3XL (30½") (P) XXS-2XL (28") (T) XS-2XL (33½")	<b>20102A/P/T</b> LOW RISE DRAWSTRING PANT XXS-5XL (30½") (P) XXS-3XL (28") (T) XS-2XL (33½")
Black (BCKH)				
Navy (NAYH)				
White (WHIH)				
Pewter (PEWH)				
Royal (ROYH)				
Wine (WIN) not available				
Ciel Blue (CIE) not available				
Red (RDHH)				
Pink Party (PNKH)				
Turquoise (TRQ) not available				
Dark Khaki (KHK) not available				

break on  
THROUGH  
COLLECTION

<b>HS627</b> SHAPED V-NECK TOP XS-3XL (25½")	<b>HS620</b> SHAPED V-NECK TOP XXS-3XL (26")	<b>HS619</b> MOCK WRAP TOP XXS-3XL (27")	<b>20710</b> SHAPED V-NECK TOP XXS-3XL (25½")	<b>20310</b> WARM-UP JACKET XS-3XL (24½")	<b>20110/P/T</b> LOW RISE DRAWSTRING PANT XXS-3XL (30½") (P) XXS-2XL (28") (T) XS-2XL (33½")	<b>20402</b> LAB COAT XS-2XL (34")
Black (BCKH) (BTBK) <b>F</b>	(WHBY)					<b>F</b>
Navy (NAYH) (BTNY)	not available					not available
Pewter (PEWH) (BTPW) <b>F</b>	(WHPG)					not available
Royal (ROYH) not available	not available					not available
Wine (WINH) not available	not available					not available
White (WHIH) (BTWH)	not available					
Ciel (CILH) not available	not available					not available
Caribbean Blue (CABH) not available	not available					not available
Turquoise (TURH) not available	not available	not available				not available
Teal Blue (TEAH) not available	not available					not available
Pink Party (PNKH) (BTPY)	not available					not available
Red (RDHH) not available	not available					not available
Eggplant (EGPH) not available	not available	not available		not available		not available
Galaxy Blue (GLXH) not available	not available					not available
Hunter (HUNH) not available	not available	not available				not available
Dark Khaki (KHAH) not available	not available	not available		not available		not available
Grey (GRXH) not available	not available	not available		not available		not available
Grape (GRP) not available	not available	not available		not available		not available
Glam Fuchsia (GLFH) not available	not available	not available		not available		not available
<b>NEW</b> Flamingo (FLMH) not available	not available	not available		not available		<b>F</b> XS-3XL (P) XS-2XL, No Tail
<b>NEW</b> Frosted Mint (FSTH) not available	not available	not available		not available		<b>F</b> XS-3XL (P) XS-2XL, No Tail

## ADD CUSTOM EMBROIDERY TO YOUR ORDER.

Our new, state-of-the-art equipment delivers the most precise detail in the industry, and a slimmer plate allows for increased options for your custom logo placement of any size. With our cutting-edge technology, combined with a highly skilled staff, excellent customer service, competitive pricing and quick turnaround time, you'll see why our embroidery program is *a stitch above the competition.*



**F** Fashion color (available while supplies last)

# SIZE CHART (All measurements in inches)

	Size	Bust	Waist	Hips
<b>XXS</b>	0	31-32	23-24	33-34
<b>XS</b>	2-4	33-34	25-26	35-36
<b>S</b>	6-8	35-36	27-28	37-38
<b>M</b>	10-12	37-39	29-31	39-41
<b>L</b>	14-16	40-43	32-35	42-45
<b>XL</b>	18-20	44-47	36-39	46-49
<b>2XL</b>	22-24	48-51	40-43	50-53
<b>3XL</b>	26-28	52-55	44-47	54-57
<b>4XL</b>	30-32	56-59	48-51	58-61
<b>5XL</b>	34-36	60-63	52-55	62-65

**Inseam:** Regular: 30½    Petite: 28    Tall: 33½

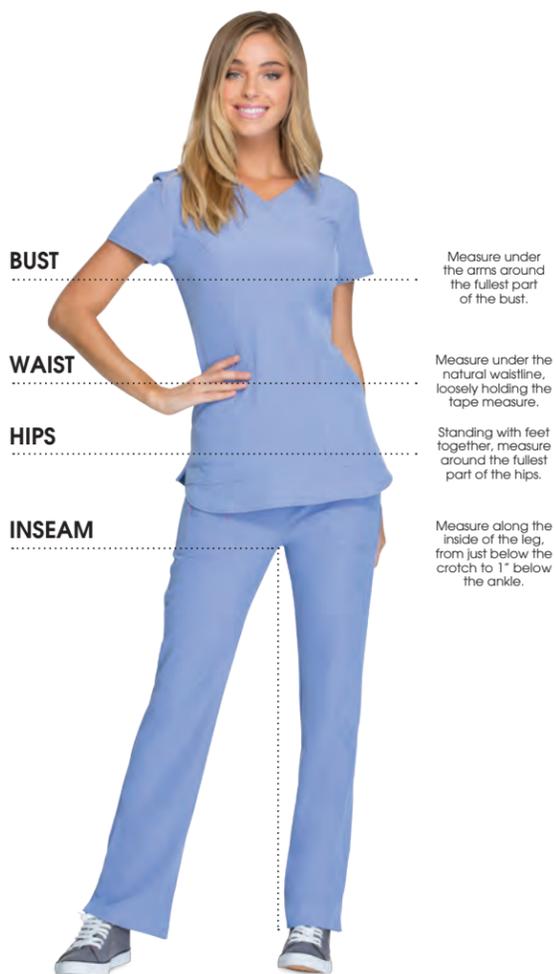
Use this chart to determine your size. If one of your measurements is borderline between two sizes, order the smaller size for a tighter fit or the larger size for a looser fit. If your measurements for hips and waist correspond to two different suggested sizes, order the one indicated by your hip measurement.

## GARMENT FIT GUIDE

### CONTEMPORARY FIT

### WAIST & LEG FIT GUIDE

<b>NATURAL</b> Sits at the waist or slightly above	<b>MID RISE</b> Sits slightly below the waist	<b>LOW RISE</b> Sits below the waist
<b>STRAIGHT</b> Falls straight from the knee to the leg opening	<b>MODERATE FLARE BOOT CUT</b> Widens slightly from the knee to the leg opening	<b>FLARE</b> Flares from the knee to the leg opening



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New styles indicated in **bold**

## STYLE INDEX

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New styles indicated in **bold**

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New styles indicated in **bold**

## COLOR ABBREVIATIONS

<b>BCKH</b> Black	<b>CABH</b> Caribbean Blue	<b>CLH, CIE</b> Ciel
<b>KHAH, KHK</b> Dark Khaki	<b>EGPH</b> Eggplant	<b>FLMH</b> Flamingo
<b>FSTH</b> Frosted Mint	<b>GLXH</b> Galaxy Blue	<b>GLFH</b> Glam Fuchsia
<b>GRP</b> Grape	<b>GRXH</b> Grey	<b>HUNH</b> Hunter
<b>NAYH</b> Navy	<b>PEWH</b> Pewter	<b>PNKH</b> Pink Party
<b>RDHH</b> Red	<b>ROYH</b> Royal	<b>SBRH</b> Strawberry Rosé
<b>TEAH</b> Teal Blue	<b>TURH, TRQ</b> Turquoise	<b>WHIH</b> White
<b>WINH, WIN</b> Wine		

New colors indicated in **bold**

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